SECOND HARVEST FOOD BANK
of SANTA CLARA and SAN MATEO COUNTIES

VISION
for a
HUNGER FREE COMMUNITY

ANNUAL REPORT 2011
The continuing fallout from the financial crisis has engendered significant insecurity about the outlook of the world and our local economy. However, it is in difficult times when the power of vision, partnership, transformation, imagination and trust bears fruit. This helps us better understand the challenges we face, encouraging us to unleash our imagination and capitalize on the opportunities ahead.

As I look back on this past year, Second Harvest Food Bank did just that. It was a year marked by transformation. It was a year in which vision became mission, driven by the staggering and increasing needs in our community. Since the start of the recession, we have witnessed a 48% increase in the number of people we feed. Our vision to end local hunger – to ensure that every person who needs a meal can get one – demands that we be more creative and rethink our approach to hunger relief.

At Second Harvest, innovation is woven into our DNA. We see challenges as an opportunity to roll up our sleeves and move boldly forward on our vision to end local hunger. What matters most is how we apply our ingenuity to fine-tune every aspect of the way we operate. We are working to increase access to food stamps, where California ranks a dismal second-to-last in the nation in terms of signing up eligible families. We are working to remove operational constraints that keep us from feeding more people by expanding our warehouse space and re-engineering business processes to create a world-class food distribution model. The new systems we are testing will reduce waste, connect more families with healthier food choices and stretch every donated dollar entrusted to us that much further.

Like so many local families in need, we ended this past year both grateful and determined. The challenges before us are clear. But I firmly believe that together, with the support of our generous donors, passionate volunteers and dedicated employees, we have the ability to make the enduring vision of ending local hunger a reality.

All of us at Second Harvest value your trust and unflagging support. In turn, we will continue to face the challenges head on and operate with even greater efficiency, vision and heart.
“Our vision to end local hunger – to ensure that every person who needs a meal can get one – demands that we be more creative.”

Kathy Jackson
Rising utility costs served as an incentive to explore alternative sources of energy. In collaboration with a handful of generous donors, we were able to install 1,176 solar panels atop our San Jose distribution center on Curtner Avenue that are expected to provide an additional 6 million meals to our community over the life of the system.

Mobilizing our community to end local hunger was the driving force behind hosting our third Hunger Issues Forum. Developed in partnership with Santa Clara University, we provided a platform for community partners to better understand the role public policy can play in ending hunger as well as how to take action.

Fighting local hunger means partnering with a strong leader. Brocade CEO Mike Klayko stepped up to serve as Second Harvest’s Holiday Food and Fund Drive Chair, inspiring other Silicon Valley leaders to donate. We were also one of three charities that benefited from the annual Silicon Valley Turkey Trot where more than 14,000 participants walked, jogged and ran for a better community.

Rethinking our food distribution model required us to recruit an industry expert in logistics. Encore Fellow Pat Guerra joined our team to guide the re-engineering effort to remove operational constraints that prevent us from feeding more people. His innovative solutions will help us reduce waste and stretch every donated dollar further for families in need.
Facing a 60% reduction in the amount of fresh produce we normally provide in the Spring due to spikes in food and fuel prices, the “Field to Fork” challenge was created. Thanks to our generous donors, we were able to provide more than 6 million pounds of fresh fruits and vegetables to those in need throughout the Spring.

Meeting our goal to strengthen the local safety net involves building our collective capacity to meet the increasing needs of our community. Our annual “Harvest of Knowledge” conferences served as a forum for collaboration, training and support among our various partner agencies.

During the summer, children who rely on free meals at school risk going hungry. Through our Share Your Lunch Campaign and the support of our generous donors, we were able to feed nearly 85,000 children.

Transforming our vision into mission requires a gift of equal scale. Cypress Semiconductor rose to the challenge and generously donated a 75,000-square-foot building. This will accelerate our ability to end local hunger in less than a generation.
My children would like to come live with me, but I can’t afford to feed anyone else but myself. I don’t know what I would do without Second Harvest.

—BILL
Second Harvest provided food for nearly a quarter million people each month last year—that’s one out of every ten of our neighbors.

“The food we get from Second Harvest is healthy and very helpful. My son really enjoys the fruit and vegetables. It makes me feel good to feed my family the healthy food they need.”

—FRANK

“Even with my husband and me working, it is difficult to provide for our four children. The food we get through the Food Bank is critical to the health and happiness of my family. It is especially difficult to have enough food during the summer, when the children do not receive free breakfast and lunch at school. Thank you Second Harvest!”

—MARIA
MY NAME IS MAXINE, and I’m one of a proud group of volunteers at the Macedonia Food Pantry in San Mateo. The Food Bank honored our efforts for increasing the amount of fresh produce we distribute through the Produce Mobile with an award earlier this year at their annual “Harvest of Knowledge” agency conference.

We first partnered with the Food Bank in March 2005, and what a wonderful partnership it’s been. Since last year, we’ve increased the amount of produce by more than 350%. We have a weekly delivery to keep up the pace with the increase in need we’ve seen over the last five years (we have grown from 12 weekly clients to over 100). Even though we operate out of a tiny church, in the words of our friends at the Food Bank, we’re “small but mighty.” Second Harvest Food Bank has made so many of our dreams come true, and they have given us support in any way they can.

We have been blessed to bless others by keeping the church doors open for the community to come in and find help in time of financial hardship. Thanksgiving and Christmas are special times for our clients and their families, as we are able to provide special food baskets for complete holiday dinners. Dedication and faith are what keep us going after every head of cabbage and every bag of onions makes its way to the tables of those in need. Everyone is welcome at our table, and thanks to Second Harvest, we have a bounty of nutritious food to keep our neighbors nourished physically and spiritually.
With the help of organizations like Macedonia, nearly half of the food distributed through the Food Bank is **fresh produce**.
NEARLY 150 non-profit community partners came together at Applied Materials in Santa Clara and Oracle in Redwood City for the annual Harvest of Knowledge Agency Conferences, for collaboration, training and support.

We are proud to salute the following advocates working to end hunger in their communities who were recognized at the conferences:

**PRODUCE AWARD**
**Most Produce Distributed or Produce Increase**
Macedonia Church of God in Christ
River of Life Foundation

**STEP UP AWARD**
**Largest Service Increase**
Grace Covenant Church
Our Lady of Guadalupe
Pacifica Resource Center
St. Catherine’s Reach Out

**MCCOWN/TAKALO ANTI-HUNGER ADVOCACY AWARD**
Edita Cruz – Martha’s Kitchen
Wanda Nalls – Daly City Community Service Center
Thank you

Applied Materials and Oracle for your ongoing support.
A GIFT TO US IS A GIFT TO THEM.

More than 300 community-based organizations at 655 sites throughout both counties comprise our partner network. From soup kitchens and shelters to food pantries and drop-in centers, we’re all in this together.

SANTA CLARA COUNTY

Alviso
Star of the Sea Church

Campbell
Campbell Community Center
Campbell United Methodist Church
Home Church

Cupertino
Cupertino Union Church
Organization of Special Needs Families
West Valley Community Services
West Valley Presbyterian

Gilroy
Calworks - South County Employment Connection
Chamberlain’s Mental Health Services
Center for Employment Training
Gilroy Senior Center
Live Oak Adult Services
Mexican American Community Services Agency, Inc.
Monterra Village
Rebekah Children’s Service
Salvation Army
Si Se Puedel Learning Center
St. Joseph’s Family Center

Los Gatos
Live Oak Adult Services
Los Gatos Adult Recreation Center

Milpitas
After-School All-Stars
Big Brothers Big Sisters of Santa Clara County
Christian Worship Center
Emergency Housing Consortium - Sobrato House
Fresh Lifelines for Youth
Milpitas Food Pantry
Operation Share

Public Allies Silicon Valley
Today’s Youth Matter
Tzu-Chi Buddhist Foundation

Morgan Hill
Advent Lutheran Church
Community Solutions
Jasmine Square
People That Care
St. Catherine’s Reachout

Mountain View
Calworks - Mountain View Community Services Agency
Day Worker Center of Mountain View
Mountain View Senior Center
San Antonio Place
Society of St. Vincent de Paul - Saint Athanasius

Palo Alto
Achievekids
Adolescent Counseling Services - Menlo Atherton and Redwood High Schools
InnVision - Encina Families Shelter
InnVision - Urban Ministry of Palo Alto
La Comida de California
MayView Community Health Center
Palo Alto Family YMCA
Peninsula Bible Church - Recovery Ministry
South Palo Alto Food Closet
Stevenson House
Ventura School
Youth Community Service

San Jose
3rd Street Community Center
ACT for Mental Health
Addiction Recovery Homes
Advent Group Ministries
African American Community Center
Alma Senior Center
Alma Senior Nutrition
Aimeaden Elementary School
American Indian Education Center
Antioch Church Food Basket
Asian American Recovery Services Inc.
Asian Americans for Community Involvement
AVANCE California
Bible Way Christian Center
Bill Wilson Center - Drop In
Boxers Mayfair
Boys and Girls Club of Silicon Valley
C.O.M.E. First Immanuel Lutheran Church
California Community Partners for Youth
California Youth Outreach
Californians for Justice
Calworks - Employment Connection
Calworks Produce Mobile
Cambrian Center
Cathedral of Faith - Reaching Out
Catholic Charities - Behavioral Health Services
Catholic Charities - CORAL
Catholic Charities - Day Break II Adult Day Care
Catholic Charities - Day Break San Jose
Catholic Charities - Eastside Senior Nutrition
Catholic Charities - First S Program D4
Catholic Charities - John XXIII Senior Nutrition
Catholic Charities - Mission Rebuild
Catholic Charities - Washington United Youth Center
Center for Employment Training
We are so grateful for the comprehensive support Second Harvest provides our organization. It makes such a difference in how we serve our neighbors in need.

—JIMMY
OUR LADY OF GUADALUPE
Attending Food Bank events makes you realize that you are part of a united force of partners working together to truly make a change and ensure more meals are available to those in need.

—DOREEN HASSAN
YMCA OF SILICON VALLEY
San Martin
San Martin Family Center

Santa Clara
Bill Wilson Center - Runaway and Homeless Youth Shelter
Girls For A Change
Mid-Peninsula Housing - Riverwood Grove Produce Mobile
Pathway Society
Rahima Foundation
River of Life Foundation
Salvation Army Santa Clara
Scott Lane Elementary School
Sobrato Family Center
Solidarity Fellowship, Inc.
St. Clare Parish
St. Justin Community Ministry
YMCA - Kids NOW

Saratoga
Fellowship Plaza
YMCA - Southwest Branch

Sunnyvale
Calworks - North Valley Employment Connection
Columbia Neighborhood Center
Our Daily Bread
Salvation Army Sunnyvale
St. John’s Lutheran Church
Sunnyvale Community Services
Sunnyvale Senior Nutrition
Sunnyvale Washington Park
Trinity Church of Sunnyvale

SAN MATEO COUNTY

Atherton
Menlo Atherton High School - PTA
StarVista - Menlo Atherton Afterschool

Belmont
Mental Health Association - Belmont Apartments

San Francisco
Saint Mary of the Assumption Parish
Saint Peter Parish
Saint Teresa of Avila Parish

Society of St. Vincent de Paul - St. Mark’s Conference
Yaseen Foundation

Brisbane
Jericho Project

Burlingame
CALL Primrose UPCUSA
El Concilio - Nuestro Canto de Salud Parca
Society of St. Vincent de Paul - Our Lady of Angels Conference
Women’s Recovery Association

Colma
Society of St. Vincent de Paul - Holy Angels Conference
Trestle Glen Apartments

Daly City
Amberwood Apartments
Bayshore Child Care Services
Bayshore Family Harvest Site
Caminar Eucalyptus House
Children’s Empowerment, Inc.
Daly City Community Service Center
Daly City Peninsula Partnership Collaborative
Doelger Community Centers
Lawson Hall
Lincoln Park Community Center
Mid-Peninsula Boys and Girls Club
North Peninsula Food Pantry and Dining Center of Daly City
Our Second Home Early Child and Family Support Center

Serramonte Del Rey Produce Mobile
Shelter Network - Family Crossroads
Society of St. Vincent de Paul - Our Lady of Perpetual Help Conference
Society of St. Vincent de Paul - St. Andrew’s Conference
Tegla Community Center
United Methodist Church of Daly City

East Palo Alto
1800-JC Project, Inc.
Apostolic Assembly - The Faith
Bayshore Christian Ministries
Boys and Girls Club of the Peninsula
Bread of Life EPA
BUILD Peninsula
Church of Christ
College Track
East Palo Alto Boxing Club
East Palo Alto Family Partnership Foundation
East Palo Alto Senior Center
East Palo Alto Teen Home
East Palo Alto YMCA
Ecumenical Hunger Program
El Concilio of San Mateo County Foundation For A College Education
Free At Last
Girls To Women
Nuestra Casa
One East Palo Alto
Our Common Ground

We are one of only a handful of food banks in the nation that does not charge for food provided to our community partners.
Pescadero
Puente de la Costa Sur
Society of St. Vincent de Paul - St. Anthony’s Conference

Redwood City
ACRC- HIV Food Services
Bay Area Legal Aid
Boys and Girls Club of the Peninsula Redwood City
Caminar Hawthorne House
Caminar Open Pantry
Caminar Redwood House
Casa de Redwood
El Centro de Libertad
Fair Oaks Community Center
Fair Oaks Senior Center
Hawes Elementary School
Hoover Elementary School
J.F. Kennedy Middle School
Kainos Home and Training Center
Mateo Lodge - Cassia and Humboldt
Mateo Lodge - Wally’s Place
Mental Health Association - Friendship Centers
Mental Health Association - Spring Street Shelter
Mid-Peninsula Housing
Multicultural Institute
Our Common Ground
Project Read - Redwood City
Redwood City Church of God In Christ
Redwood City Education Foundation
Salvation Army Redwood City
San Mateo County Service League
San Mateo County Service League - Hope House
Sandwiches On Sunday
Shelter Network - Maple Street Shelter
Shelter Network - Redwood Family House
Society of St. Vincent de Paul - Mount Carmel Conference
Society of St. Vincent de Paul - Redwood Area Conference
Society of St. Vincent de Paul - St. Mathias’ Conference
Society of St. Vincent de Paul - St. Pius Conference
St. Francis Center
St. Francis Center Holy Family School
StarVista - Daybreak
StarVista - Girls Embracing Life
StarVista - Parent Resource Center
StarVista - Your House.South
Taft Elementary School
Verbo Family Services

San Bruno
First Filipino American United Church of Christ
Lomita Park School
North Peninsula Neighborhood Services Center - Mobile Pantry
Parca Reach
Society of St. Vincent de Paul - St. Bruno’s Conference
Society of St. Vincent de Paul - St. Robert’s Conference
Sparkpoint San Mateo Center at Skyline College
Village At The Crossing Apartments

San Carlos
Catholic Charities CYO - San Carlos Adult Day Support Center
Edgewood Center
Family Connections
Parca Cedar Street
Partners in Need Program
Peninsula Works
San Carlos Service Club for Seniors
Society of St. Vincent de Paul - St. Charles Conference
Ironically, hunger plays a role in the epidemic of obesity, particularly among low-income populations who turn to readily available, inexpensive foods. These products often end their hunger in the short-term, but lack the nutrients they need for the long-term.
Services Advisory Committee members represent a diversity of agencies, clients and neighborhoods served by the Food Bank to make sure the “needs on the ground” are being met at every bend in the road.
The Food Bank and Martha’s Kitchen together form a safety net for our neighbors in need. We’ve become like family to many of the families we feed each week.

—EDITA CRUZ
MARTHA’S KITCHEN
To meet the growing food needs in the community, Social Services Agency is very fortunate to have Second Harvest Food Bank as a strategic partner. Along with the members of the Safety Net Committee, we work together to tackle emerging trends and leverage funding opportunities.

Together we have increased outreach for CalFresh (food stamps), created a “stimulus food box,” increased summer feeding programs for children and improved access to fresh produce for the most vulnerable in our community.

I am very proud of the fact that one of Second Harvest’s Produce Mobile stops is the Employment Services office. I get to see firsthand the joy and relief that the raspberries, potatoes, and onions bring to the families there.

—DENISE BOLAND
SANTA CLARA COUNTY SOCIAL SERVICES AGENCY
In the five years that I’ve been the director of the Human Services Agency, our county’s CalFresh (food stamp) participation has more than doubled, and yet there are still many adults and children in our county who face the prospect of hunger every single day. I’m very proud of our relationship with Second Harvest Food Bank and the many organizations and individuals who have taken up the charge to reduce food insecurity in our county. Together, we are creating a meaningful and measurable improvement in the health and well-being of our community.

—BEVERLY BEASLEY JOHNSON
HUMAN SERVICES AGENCY, SAN MATEO COUNTY
Our company and our employees have given to Second Harvest for more than two decades because it is an extraordinarily efficient organization.

—T.J. Rodgers
CEO AND FOUNDER
CYPRESS SEMICONDUCTOR
Cypress donates $9 million, largest-ever single corporate donation to Second Harvest Food Bank.

75,000-Sq.-Ft. Building to be donated to Second Harvest Food Bank will help chip away at growing hunger crisis.

The Biggest Gift of All...

...20 Years of Partnership and Trust
Customer service, warehousing, distribution and transportation present unique challenges in a food banking environment. It’s much more difficult than the more predictable environments found in commercial industries—yes, I said more predictable.

In the past year, we have applied analytics and borrowed and adapted best practices in dealing with the capacity and growth needs of our community and the Food Bank that serves it.

Volunteering as an Encore Fellow to help the Food Bank with its customer service and distribution strategy has been an “E-ticket.” The entire organization has worked very hard to develop and test innovative solutions on how to utilize the newly donated building in San Jose. This Dedicated Distribution Environment—an operating environment optimized to distribute produce separately from dry goods—will enable the Food Bank to reach new levels of quality, productivity and integration with its community partners.

I am delighted and honored to be able to contribute my time and expertise to Second Harvest, and the essential services that it provides. The journey continues. I wish my new friends the very best as they continue to build on our new foundation.

—PAT GUERRA
Pat provided operations and supply chain expertise as an **Encore Fellow** at Second Harvest Food Bank. He has brought a wealth of senior management experience in the fields of manufacturing, distribution, information technology and business development to his fellowship at the Food Bank.
NEW POSSIBILITIES OFTEN EMERGE

through our dreams or imagination. Last year was a time for us to “dream big” to move boldly forward on our vision to end local hunger. For us, it means ensuring that every person who needs a meal can get one. Unleashing the enormous potential of our vision means . . .

ENCOURAGING GOOD NUTRITION

Imagine a community in which everyone has access to healthy, nutritious meals. We make it a priority to not simply feed hungry people, but to also do everything possible to nourish them. Our “Most Wanted” food categories are highlighted during food drives, encouraging donations of the most nutritious, non-perishable foods. We distribute “tip cards” at many of our food distribution sites that include healthy tips and recipes in multiple languages. We also developed a nutrition rating system that helps us monitor and regulate the nutritional content of the food we provide. Thanks to these efforts, we are able to ensure that more than 90% of the food we distribute is of high nutritional value, nearly half of which is fresh produce.

FINDING NEW SOURCES OF MEALS

Imagine a community in which everyone who needs a meal can get one. CalFresh (food stamps) is a crucial component of our region’s safety net, yet many eligible households still do not participate in the program. Through targeted outreach, education, and enrollment assistance to community members through our Mobile Food Connection and Food Connection hotline, we are changing the odds and increasing access. Last year, we pre-screened more than 5,088 households for eligibility and helped 2,225 families apply for CalFresh.

MAKING EACH DOLLAR GO FURTHER

Imagine a community in which everyone does their part to help feed their neighbors. Last year, we leveraged nearly 300,000 volunteer hours valued at $5.7 million, the equivalent of 143 full-time staff. These dedicated individuals help sort food, deliver food to seniors, offer skill-based and administrative assistance, serve on our Board of Directors and more! And this tally doesn’t include the countless number of people, corporations and hours spent on community food and fund drives. Our army of dedicated volunteers allows the Food Bank to efficiently feed more people and stretch donations even further.
Through our Food Connection hotline, we provided nearly **42,000 food referrals last year**, up 32% from the previous year.

“...We are a human voice on the other end of the line that connects hungry people to the help they need. We are proud of our work because at the end of the day, we know that fewer people will go to sleep hungry tonight.”
BEYOND THE TENS OF THOUSANDS OF INDIVIDUALS WHO DONATE TO THE FOOD BANK, WE ARE ALSO PROUD to pay tribute to the following Food and Fund Drive Sponsors and Freedom From Hunger Award Honorees for their support of our community and Second Harvest Food Bank. Your generosity has been tremendous!

HOLIDAY FOOD AND FUND DRIVE SPONSORS

SHARE YOUR LUNCH SPONSORS
LEADERSHIP CUP
Appreciation for the commitment and efforts made by the Chair
Mike Klayko, CEO, Brocade

OUTSTANDING YOUTH
Recognition given to exemplary student supporters
LDS Youth Conference
Kaitlyn and Emily Levin

OUTSIDE THE BARREL
Honor for outstanding innovation and creativity in drive efforts
Applied Materials

BRASS RING
Company or organization that earned 500,000 points or more in a single year
Adobe Systems
Applied Materials
Cisco
Cypress Semiconductor
Genentech
Google
NetApp
SanDisk
San Francisco Chronicle, Season of Sharing

CORPORATE FOOD BOWL
Company with the highest per capita points and more than 50,000 total points in a single year
Cypress Semiconductor

EMPLOYEE FOOD BOWL
Company with the highest per capita employee points (corporate gifts not included) and more than 50,000 points in a single year
Cypress Semiconductor

MILLION POUNDS CLUB
Company or organization that accumulates the equivalent of a million pounds of food. Totals will accrue and be recognized in increments of 5 million pounds.
20 Million: Applied Materials
5 Million: Google, NetApp
1 Million: Safeway, Severns-Pease
Christmas Display

CORPORATE CHAMPION
Company with the highest total points in each of the three size categories
Fewer than 250 participants: SonicWALL
250 - 1,000 participants: Cypress Semiconductor
More than 1,000 participants: Cisco

LEGAL COMMUNITY CHALLENGE
Participating law firm with the highest per capita points
Skadden, Arps, Slate, Meagher & Flom LLP

OUTSTANDING DRIVE COORDINATORS
Recognition given to exemplary Food and Fund Drive coordinators
Louie Lu, Rambus
Jan Stewart, NetApp

CHOICE AWARD
Extraordinary efforts that deserve special acknowledgement
Adobe Systems
Brocade
Wilson, Sonsini, Goodrich and Rosati

COMMUNITY CHAMPION
Non-corporate groups with the highest total points in each of the three size categories
Fewer than 250 participants: Mitch Thurston Poultry Drive
250 – 1,000 participants:
Severns-Pease Christmas Display
More than 1,000 participants:
Menlo-Atherton High School

GOLDEN APPLE
School with the highest per capita points
Woodside Priory School

SPIRIT AWARD
Faith-based organization with the highest per capita points
Church of God of San Jose

SHARE YOUR LUNCH OUTSTANDING ACHIEVEMENT AWARD
Company or organization demonstrating the most excitement for the Share Your Lunch campaign
Sodexo Foundation

Want to see your name here next year?
Start a drive today at
www.SHFB.org/FFD
When I found out that hunger is right here in our community, I decided I needed to do something to help. When I came in for a tour of Second Harvest’s warehouse with my family, I learned that a $1 donation will provide two meals for the hungry. So my younger sister Emily and I went through all of our clothes and toys to find things to sell online. We also took cans and bottles to a local recycling center to raise money. I even played my violin in front of a local grocery store and was shocked that in just 90 minutes I had collected $85! We ended up raising $1,300 which is enough to provide 2,600 meals for people in need. Special thanks to our Mom and Dad for their support!

We can all make a difference no matter how old we are. Just be creative and anything can happen.

—KAITLYN
I donate to Second Harvest because I want to give my money where it will make the biggest difference, and the Food Bank is one of the top performers. At Lockheed Martin where I work, we’re always trying to come up with creative ways to raise money to end local hunger all year long since hunger knows no season. We recently hosted a chili cook-off that raised $3,250 by making it into a competition, and wow, people really are competitive! Ultimately, we all want to make a difference. If I can inspire other people to make a difference with me, it’s all worth it. You never know whose life you’re touching, but it’s always the right thing to do.

—PATTI

Second Harvest Food Bank broke new ground by launching two social media challenges designed to inspire community engagement and donations from Facebook, Twitter, & YouTube followers.

“
To encourage the spirit of giving in more convenient ways, SanDisk encouraged the use of social media and contributed $5 for every online action people took to support Second Harvest Food Bank in September 2010. I’m happy to say that this particular effort led to SanDisk contributing $15,000—30,000 meals to the community—in addition to its annual support, which has leveraged $282,500 for the past five years. SanDisk is happy to help in the important work of supporting the Food Bank and continues to encourage others to do so.

—ELI HARARI
CEO & CHAIRMAN, SANDISK

“
I was proud to have the opportunity to serve my community as Second Harvest Food Bank’s Holiday Food and Fund Drive Chair in 2010. You might know me as the CEO of Brocade which is recognized as one of the top networking companies in the world. But one thing you may not know about me is that I grew up in the inner city of Akron, Ohio as what the food banks call “food insecure.” What does that mean? Three full meals a day is not a guarantee and having access to nutritious food is a real challenge. As a kid, I worked in the school cafeteria in exchange for a healthy breakfast and a healthy lunch. But as many of you are aware, school holidays and summer breaks present an additional issue for many families.

No one should have to worry if they’re going to eat today, especially not in Santa Clara and San Mateo Counties. And especially not our children.

Our community deserves everyone’s leadership and determination to eliminate hunger in our own backyard.

–MIKE KLAYKO  
CEO of BROCADE
My involvement with Second Harvest began after working in a number of different philanthropic capacities at Cisco. With each year, it became clear that Second Harvest was where I needed to focus most of my time volunteering. Its vision and reach for helping folks where it really counts resonated with me the most. In addition to regularly spending time in the warehouse, I am grateful to have been able to also volunteer in the office. I’ve actively promoted Second Harvest by organizing volunteer groups and helping others become involved from both professional and social standpoints.

Everyone is “busy.” Make time. Bring your families. It will become second nature sooner rather than later. Many of us are fortunate to be minutes away from what we need or want. For others, the proximity of a store has no bearing on the distance between themselves and the basic necessities of life. Consider the proverb:

Tell me and I’ll forget; show me and I may remember; involve me and I’ll understand.

—NORMAN
As a donor and a volunteer on the board and finance committee for 10 years, I know that the Food Bank is highly efficient and works hard to get the most out of every dollar that is donated. But it was when I visited one of the food distribution sites that I really felt the vision. I was moved by the dedication of the volunteers and the gratitude of the people who were standing in line for food. I could see firsthand how important the Food Bank was for hungry families and that my contributions of time and money were well spent.

—KEVIN

Last year, Second Harvest leveraged nearly 300,000 volunteer hours valued at $5.7 million (equivalent to 143 full-time staff)

LEARN MORE ABOUT VOLUNTEERING AT WWW.SHFB.ORG/VOLUNTEER
SECOND HARVEST FOOD BANK
BOARD OF DIRECTORS

CHAIR
Ms. Donna Morris
Senior Vice President Human Resources
Adobe

VICE CHAIR
Mr. Norm Taffe
Executive Vice President, Consumer & Computation Division
Cypress Semiconductor

SECRETARY/TREASURER
Ms. Barbara Avery
Retired from Morgan Stanley
Ms. Linda Asbury  
President/CEO  
San Mateo Area Chamber of Commerce

Ms. Andrea Boscoe  
Manager, Wholesale Marketing  
Wells Fargo Bank

Mr. Carl Cilker  
Senior Vice President  
Cilker Orchards

Mr. Dan Cooperman  
Bingham McCutchen LLP

Ms. Van Dang  
Vice President,  
Law & Deputy General Counsel  
Cisco Systems

Mr. Rob DiNapoli  
President & CEO  
DiNapoli Specialty Foods

Mr. Kevin Ford  
CFO  
Stellar Solutions

Mr. Carl Guardino  
President & CEO  
Silicon Valley Leadership Group

Mr. Joe Hawayek  
President  
International Venture Associates

Ms. Mary Humiston  
Group Vice President,  
Global Human Resources  
Applied Materials

Mr. John Kelm  
Partner  
Deloitte & Touche LLP

Mr. John O’Farrell  
General Partner  
Andreessen Horowitz

Mr. Joe Pert  
Senior Manager  
Basic American Foods

Mr. Archie Roboostoff  
Director of Product Management  
Micro Focus

Mr. Jon Silverman  
Principal  
KPMG LLP

Dr. Drew Starbird, PhD  
Dean, Leavey School of Business  
Santa Clara University

Mr. Jay Strauss  
Director, Business Development  
Cisco Systems

Mr. Dick Svec  
Senior Vice President  
AON Risk Services
JENNIE’S STORY

“I loved working the front desk at the Food Bank. I saw people from every walk of life enter our front doors: eager volunteers ready to work in our warehouse; seasoned professionals here to provide pro bono support or attend a business meeting to discuss potential partnerships; the exhausted mother with her young children, weary from hunger but relieved to finally be getting food for her family.

Now in my role as a Food and Fund Drive Coordinator, I’m grateful for the opportunity to work with the staff at some of our region’s largest companies and other caring organizations of every size. Like my two young nephews, they feel connected to our mission in a special way.”
MARK’S STORY

After working at a technology startup for seven years, I decided that I was ready for a change. I wanted to help others. When I saw that the Food Bank needed a Systems Administrator, I jumped at the opportunity, though I wasn’t exactly sure what a food bank did. I’ve now been at the Food Bank for five years and I’m proud to know that with every cable I connect, more than just electricity and wires are flowing together: food is getting connected to people who need it most.

I can’t imagine my sons ever going hungry. Their future is brighter thanks to the nutrition we’re able to provide for them. This job taught me to never look at another family meal the same way again. On behalf of all of us working “behind-the-scenes” to end local hunger, thank you!
I grew up in San Jose. I went to college for interior design, then had a really great job before getting laid off. There are a lot of unemployed people with degrees just like me, willing to do anything to make ends meet. I mean, I was willing to clean houses or wash dishes, anything to get by.

Then my car broke down and I had no means of paying for it. I had to cash out my 401(k) and was left with practically nothing. That’s when I turned to Second Harvest for assistance. Later on, I saw a job opportunity for the Food Bank and I jumped on it.

I’m so lucky to be here. It’s my job to make sure the facility has everything it needs to operate day-to-day. Thanks to Second Harvest, I didn’t lose my house or my car. They were there, helping me make it through a really tough time. I feel grateful to be where I am today.
I hope the economy gets better for everybody. If it wasn’t for Second Harvest, many people wouldn’t survive. I’m determined to get through this. Instead of searching through dumpsters for food, I can have fresh produce.

—GEORGE
I’ve been performing audits for eight years now and I always look forward to starting my summer audit season with Second Harvest Food Bank. The staff is highly responsive, easy to work with and employ best practices. There’s nothing more basic than feeding people. How could you not be attracted to supporting the mission of this special organization?

—WINIE TUNGGONO
AUDITOR FOR BERGER LEWIS ACCOUNTANCY CORPORATION
ANNUAL OPERATING REVENUE
(JULY 1, 2010 – JUNE 30, 2011)

Note: This revenue does not include the following:
a) $5.713 million in Capital Campaign donations;
b) $49.2 million for valuation of donated food, supplies and services collected; c) $1.67 million investment gain.

INDIVIDUALS $13,882,513
CORPORATIONS $5,332,758
GOVERNMENT $2,307,073
FOUNDATIONS $1,501,205
ORGANIZATIONS $655,163
UNITED WAY $157,264
SPECIAL EVENTS $36,511
TOTAL $23,872,487

ANNUAL OPERATING EXPENSES
(JULY 1, 2010 – JUNE 30, 2011)

MANAGEMENT/ FUNDRAISING $3,803,931
PROGRAMS/ FOOD DISTRIBUTION $67,249,442
TOTAL $71,053,373
Thank you Charity Navigator for ranking Second Harvest Food Bank in the top 5% of nonprofits in the nation based on financial stability, efficiency, accountability, and transparency.

Need Food? 1-800-984-3663
Want to Donate? 1-866-234-3663

www.SHFB.org