Collaborating With Clients and Communities to End Hunger

Leslie Bacho, CEO, Second Harvest Food Bank of Santa Clara and San Mateo Counties
Rising housing costs vs. flat wages

Median wage gains compared to median rent, 2011-2016

Source: Silicon Valley’s Housing Crisis: How did we get here, and what can we do about it? Silicon Valley Community Foundation and CCSCE, May 2017.
The Silicon Valley hunger paradox

47% increase in people served per month since Great Recession
More than 1 in 4 at risk of hunger

Total Population of Santa Clara and San Mateo Counties: 2,600,000

Estimated at Risk of Hunger: 700,000

Gap: 440,000

Second Harvest Currently Serves: 260,000
We have tremendous scale

65 million pounds of food distributed to the community annually
Our distribution network
How we reach people:
Valley Palms apartment complex
How we reach people: Food Pharmacies
How we reach people:
Food Share
Working with new partners: Starbucks FoodShare
Client marketing

Second Harvest Food Bank
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There's enough for everyone

shfb.org
FREE healthy groceries and fresh produce
LEARN MORE

Second Harvest Food Bank
Sponsored •

Now's the time to take care of yourself

shfb.org
FREE healthy groceries and fresh produce
LEARN MORE
ALL ARE WELCOME HERE

Todos son bienvenidos
Mọi người đều được chào đón ở đây
欢迎各位莅临
انه مب حرم عنهم
Lahat ay inaanyayahan dito
мы рады всем

Second Harvest Food Bank is not a government agency
Second Harvest Food Bank no es una agencia del gobierno
Second Harvest Food Bank không phải là một tổ chức của chính phủ

Questions? Call 1-800-984-3663
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