



ServiceNow and Second Harvest Food Bank Partner to Address Student Hunger at Colleges in Santa Clara County

ServiceNow Commits \$1.5 Million to Second Harvest Food Bank

Santa Clara, California— April 18, 2019—[ServiceNow](#) (NYSE: NOW), Forbes' No. 1 World's Most Innovative Company in 2018, and [Second Harvest Food Bank](#) of Santa Clara and San Mateo Counties (Second Harvest), one of the largest food banks in the nation, announced a partnership to address hunger and food insecurity issues that many students face every day on college campuses in Santa Clara County.

ServiceNow has committed to a \$1.5 million global impact fund grant to Second Harvest over three years. The grant will support Second Harvest's mission in raising awareness of the urgent issue of student hunger. The partnership will help students and their families with access to nutritious food free of charge at nine colleges in Santa Clara County.

"In Silicon Valley, one in four people is at risk of hunger, including many young people struggling to complete their college education," said John Donahoe, President and CEO of ServiceNow. "We know that college students who are food insecure face a tougher road to successful degree completion. Finding their next meal shouldn't be one of the worries facing students. In partnership with Second Harvest Food Bank, we're striving to address this basic need and help students and their families focus on what matters most — getting an education and creating a better future."

Second Harvest has food pantries at every community college in Santa Clara and San Mateo counties, as well as two private colleges. Through this partnership, ServiceNow will be supporting Second Harvest's Santa Clara County pantries at Cogswell Polytechnical College, DeAnza College, Evergreen Valley College, Foothill College, Gavilan College, Mission College Santa Clara, San Jose City College, West Valley College, and San Jose State University.

"Hunger in Silicon Valley is often invisible, and it is especially true for many college and university students who are working hard in pursuit of their future," said Leslie Bacho, CEO of Second Harvest Food Bank. "More students are having to afford college on their own and find themselves juggling multiple jobs to meet their basic needs. Our college pantries help them focus on their studies instead of worrying about where their next meal is coming from. The commitment from ServiceNow to raise awareness of students struggling with hunger is an innovative way to help us expand our reach with the colleges and universities in Santa Clara County and get more food into the hands of the students who need it most."

April 19 Event at San Jose State University

On Friday, April 19 from 2:00-3:00 p.m. PDT, ServiceNow and Second Harvest will host an event at San Jose State University, which recently opened its standing on-campus pantry offering students access to nutritious groceries five days a week. The event will highlight the intersection of food security and education and highlight ServiceNow's global impact grant commitment to Second Harvest.

Leaders attending this event include:

- San Jose Mayor Sam Liccardo
- Second Harvest Food Bank's CEO Leslie Bacho
- ServiceNow's Head of Global Impact Joanne Pasternack
- Assemblymember Marc Berman
- San Jose State University's President Mary A. Papazian

For more information or to attend the event, please contact one of the PR representatives listed below.

About ServiceNow

ServiceNow (NYSE: NOW) is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity for employees and the enterprise. For more information, visit: www.servicenow.com.

About Second Harvest Food Bank

Based in Silicon Valley, Second Harvest Food Bank of Santa Clara and San Mateo Counties is one of the largest food banks in the nation. Currently providing food to an average of 260,000 people every month, Second Harvest is a trusted community-based organization that was founded in 1974. Despite the immense wealth in Silicon Valley, and partly due to the high cost of living, hunger and malnutrition are pervasive. The Food Bank distributes nutritious food, including more fresh produce than almost any other food bank in the country, through a network of 309 nonprofit partners at 985 sites. Second Harvest is pursuing innovative efforts to increase access to food resources as it seeks to feed more hungry people each month. To reach more people, it advocates for anti-hunger policies and connects those in need to federal nutrition programs and other food resources. To learn more about how Second Harvest is building a hunger-free community, visit SHFB.org.

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