



**SECOND HARVEST**  
of SILICON VALLEY

# Annual Report 2018-19





# The Impact of Second Harvest

At Second Harvest of Silicon Valley, we believe that no one should have to make the tough decision between paying rent or buying food. During 2018-19, we continued to see an increasing number of working families rely on our services to help make ends meet. Because the high cost of living in Silicon Valley impacts many of our neighbors — we estimate that 1 in 4 people in this area is at risk of hunger — we are serving more people than ever before. Only with the support of our donors, volunteers and board of directors is it possible for Second Harvest to provide food to more than 250,000 people every month.

This past year we also officially changed our name and refreshed our logo to better reflect the work we do — we have a new look, but the same commitment to ending local hunger.

## Providing the nutritious food our community needs to thrive

By providing fresh, nutritious groceries, our clients can experience the positive outcomes that high-quality food has on their personal health and wellness, as well as in the community.



*On average, Second Harvest served over*

**250,000 CLIENTS**

*every month, including 85,000 children and 62,000 seniors*



*We distributed food to people all across*

**SILICON VALLEY,**

*in both Santa Clara and San Mateo counties*



*We helped more than*

**2,800 PEOPLE**

*get federal grocery benefits, called SNAP*

## The people we serve

We provide food to people from all walks of life — working parents, kids in school, seniors living on fixed incomes, and college students struggling to pay for their education.



*We distributed*

**69 MILLION**

*pounds of food — enough for 58 million meals*



**50%** *of what we distributed was fresh produce,*

**27%** *was protein and dairy*



*We reached nearly*

**43,000 CLIENTS**

*through nutrition education presentations*



### Meeting people where they are

We have been focused on opening more grocery distribution sites where people live, work and attend school, and at more convenient times for working families, like evenings and weekends.



We provided food to families from **142 K-12 SCHOOLS,** adding nine new locations



We provided food to **13 COLLEGE** pantries, adding three new locations



We distributed food at **87 AFFORDABLE HOUSING COMPLEXES**

### How we make it happen

It takes a large, complex operation to feed more than a quarter of a million people every month. We were able to do so because we...



Worked with **310 PARTNERS** and provided food at **1,000** distribution sites



Benefited from more than **222,000** volunteer hours, equivalent to 107 full time employees



Had **21 TRUCKS** making deliveries from our three facilities located in Santa Clara and San Mateo counties

### Feeding our community through better use of federal dollars

Second Harvest continued to build relationships with 19 high-need school districts and helped them take advantage of universal meal programs, encouraging adoption of programs like Breakfast After the Bell, which ensures that kids have access to the nutrition they need to learn.

Second Harvest also helped to organize, promote and enable summer meals programs that provide food to children when school is not in session. This work is supported throughout both counties in collaboration with school districts and community partners.



In 2018, **640,000** meals were provided in the summer using federal dollars



# Our Clients



## “You can’t tell your kids you’re not going to eat today”

Last year Natasha left an abusive relationship, taking only her two kids — 16-year-old Tyler and 6-year-old Kai — with her. “I had no money and no credit card,” she says. “The first thing I worried about was how I was going to feed my kids. That was my main issue, food for my kids. You can’t tell your kids you’re not going to eat today.”

Natasha was connected to Second Harvest and was able to get fresh fruits and vegetables for her family. “I couldn’t have done everything I had to do in the past year without nutritious food,” she says. “Eating

fresh vegetables gives you more energy. You are able to function, to focus and concentrate, and keep up with your responsibilities.”

Natasha is now working as an accountant, and she and her family are looking forward to the future.



## Catalina walks to her neighborhood distribution

Second Harvest is serving more seniors than ever before, like Catalina, who needs nutritious food to help her stay healthy and independent as she manages a chronic illness. With the high cost of housing, seniors on fixed incomes are being priced out of their neighborhoods and oftentimes forced to make difficult decisions between spending their money on food, housing, medicine or other necessities.

Catalina gets free groceries, including fresh fruits and vegetables, at a distribution in Daly City. She says, “Now I’m eating brown rice because of my diabetes. And the chicken, oh boy! I like to cook adobo.”

We know transportation issues can be an obstacle for many of our clients, so Second Harvest provides food at 1,000 distribution sites in neighborhoods across San Mateo and Santa Clara counties to make it easier for people to access our services. “This center is so close to me,” she says. “I don’t need to take a bus a long way. I just walk.”



# Our Mission

Lead our community to ensure that anyone who needs a healthy meal can get one



## Recent college graduate is grateful for nutritious food

Aaron struggled to get food while he attended school, forcing him to skip a lot of meals. “If I don’t eat, I usually can’t sleep,” Aaron says. “There have been nights where I was rolling around wishing I had food. I feel blessed to have food provided by San Jose State and Second Harvest.”

Aaron learned about the opportunity to get free groceries through Second Harvest’s partnership with SJSU. He remembers the first time he went to a food distribution on campus: “I was quite astonished because I was not expecting to see so many students. I thought I was the only one who was food insecure, but it turns out there is quite a number of us.”

Aaron recently graduated with a degree in software engineering and hopes to land a job soon — and he looks forward to the day he can earn enough money to pay his bills and put food on the table.




## “Your whole life changes when you don’t eat”

For the last two years, Faviola, Carlos and their three kids — 9-year-old Alex, 7-year-old Bruce and 3-year-old Destiny — have been homeless, but family time, routine and nutritious food keep them going. They started receiving food from Second Harvest in 2010 when Alex, born with cerebral palsy, was a baby.

“I stay focused on the kids,” Faviola says. “If we couldn’t get food, we would be a lot more stressed. Your whole self changes when you don’t eat, it’s really an awful feeling. Even with just two days of not eating, you don’t think right.”

She tries to keep life as normal as she can for her kids, and the family likes to play games together, work on arts and crafts projects, and challenge each other to math problems. She takes them to the park after school so they can do exactly what kids should be doing — laughing, playing, exploring and enjoying their childhood.



# Thank you to our 2018-19 major supporters

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## Harvester's Circle (\$50,000 to \$99,999)

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# Thank you to the members of the Ashawna Hailey Legacy Society

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Onnolee and Orlin Trapp  
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Cynthia Williams  
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## Former pediatric nurse leaves a legacy of helping her community



Maria Soberano was driving down the freeway about 14 years ago when she saw one of Second Harvest of Silicon Valley's billboards about childhood hunger. "It said, 'Nothing matters when you go to bed hungry,' and there was a photo of two little kids," she recalls. "It really hit home, so I contacted Second Harvest right away," and ever since that day Maria has been donating to the food bank.

Maria served as a public health nurse for San Mateo County for 20 years, where she worked with families who have children with serious medical conditions, but don't earn enough to pay for the specialized care they need. "Often a mom would tell me they didn't have food, and I always referred them to Second Harvest. Many of the children I worked with were very sick, so they really needed healthy food," she adds.

Maria lost her father right before she decided to retire, and about two years later her mother passed. Because her parents had created a trust, it was easy to carry out their final wishes. The ease of handling her parents' estate made Maria consider what to do with her own. "Second Harvest came to mind," she explains. "It doesn't make sense to me that in one of the most affluent areas in the country kids would go hungry. You need nutritious food to be a productive part of our community. You can't function without it... so my legacy would be to continue to help people in my community."

That prompted Maria to call the food bank to find out how she could include Second Harvest in her estate plans. "They made it so easy," she says. After contacting the organization, she was invited down for a personalized tour of one of the food bank's three facilities in Silicon Valley. "I was so impressed. Second Harvest is very organized and efficient. I felt confident I was putting my money in the right place," she adds.

Thanks to Maria's generosity and commitment to helping provide the nutrition our community needs to thrive, she is now a proud member of Second Harvest's Ashawna Hailey Legacy Society.

**If you are including us in your legacy plans and would like to be included in this listing in the future, please contact Donor Relations at 1-866-234-3663 or [donor.relations@shfb.org](mailto:donor.relations@shfb.org)**



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# Make Hunger History Awards

We honored the following companies, community-based organizations, schools and individuals for their extraordinary fundraising efforts at our 2019 Make Hunger History Awards

## Brass Ring

*Companies, organizations or groups that earned 500,000 points or more in a year*

Apple  
Applied Materials  
Cisco  
Cypress Semiconductor  
Google  
Intel  
Intuit  
Maxim Integrated  
Safeway  
Silicon Valley Leadership Group  
Foundation  
Sobrato Family Foundation

## Bumper Crop

*Companies, organizations or groups with incredible Fundraiser and Food Drive growth*

Global Blood Therapeutics  
KLA  
Palo Alto Networks  
San Francisco International Airport (SFO)  
Valley Transportation Authority (VTA)

## Corporate Food Bowl

*The company with the highest per capita points and more than 50,000 total points in a year*

Applied Materials

## Community Champion

*Organizations or groups with the highest total points in each of the three size categories*

### Fewer than 250 participants:

Dave Severns Memorial Golf  
Tournament

### 250 to 1,000 participants:

Dartmouth Middle School

### More than 1,000 participants:

Menlo-Atherton High School

## Corporate Champion

*Companies with the highest total points in each of three size categories*

### Fewer than 250 participants:

Star One Credit Union

### 250 to 1,000 participants:

Cypress Semiconductor

### More than 1,000 participants:

Applied Materials

## Employee Food Bowl

*The company with the highest per capita employee points (corporate gifts not included) and more than 50,000 points in a year*

Applied Materials

## Golden Apple

*School groups showing extraordinary effort*

Los Altos High School ASB  
San Mateo High School

## Harvest 365

*Companies, organizations and groups that support Second Harvest all year round*

El Rancho Verde Apartments  
First Congregational Church  
Hall & Burnett Orthodontics  
Kaiser Permanente Medical Offices —  
Milpitas  
Sacred Heart Church

## Hunger Hero

*Companies, organizations, groups and individuals demonstrating an exceptional level of commitment to hunger relief*

Michelle Ban, North Star Academy  
Italian Men's Club of San Jose  
Micron Technology  
Venk Nathamuni, Maxim Integrated  
NetApp  
NVIDIA  
Zanotto's Family Markets

## Outstanding Drive Coordinators

*Recognition given to exemplary Fundraiser and Food Drive Coordinators*

Hilarie Atkisson  
Fenwick & West  
Jaimie Vargas & Erin Brennock-Guzman  
Synopsys

## Outside the Barrel

*Honor for outstanding innovation and creativity in Fundraising and Food Drive efforts*

Carlos Dunlap, Carlos Dunlap's  
[NVIDIA, Family and Friends] A-List  
Fundraiser  
Goombahs Car Club  
Hewlett Packard Enterprise  
Lane Splitters Hog Harley Owners Group  
Lopez Heirloom Plants

## Outstanding Youth

*Recognition given to exemplary students*

Delphi Academy  
ROPES, Kids of San Carlos

## Spirit Award

*Outstanding faith-based Fundraiser and Food Drive*

Congregation Kol Emeth  
Synagogue

## Stand Up for Kids Outstanding Achievement Award

*The company, organization or group demonstrating the most excitement for the Stand Up for Kids campaign*

Santa Clara County Library District

## Million Meals Club

*Companies, organizations and groups that accumulate the equivalent of a million points — totals are cumulative year over year and will be recognized in increments of 5 million*

### 85 million meals

Cisco

### 50 million meals

Applied Materials

### 40 million meals

Cypress Semiconductor

### 10 million meals

NetApp

### 5 million meals

Oracle

### 1 million meals

Dartmouth Middle School

LinkedIn

Visa





# 2018-19 Board of Directors

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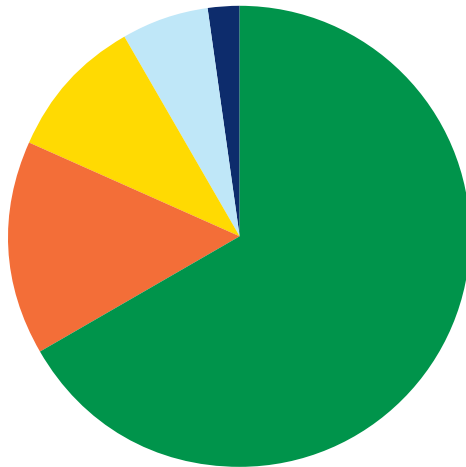
**Richard Svec**

Senior Vice President, Construction  
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# 2018-19 Revenue and Expenses

## Annual Funding Sources



**66%** Individuals      **6%** Government  
**15%** Corporations   **3%** Organizations  
**10%** Foundations

### Revenue

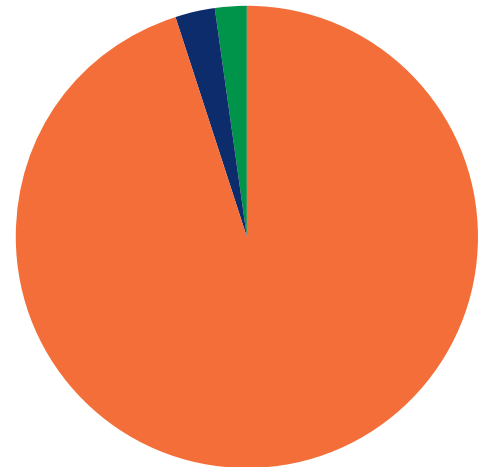
Individuals	\$30,297,262
Corporations	\$7,060,191
Foundations	\$4,731,569
Government	\$2,698,483
Organizations	\$1,080,047
<b>Subtotal</b>	<b>\$45,867,552</b>
Donated food and in-kind contributions	\$86,443,559
<b>*Total Operating Revenue</b>	<b>\$132,311,111</b>

\*This revenue does not include the following:

- a) \$4,267,140 of Board Designated Endowment Fund
- b) \$1,106,834 of investment gains

**95%** of contributions go to client programs

## Annual Operating Expenses



**95%** Programs/food distribution  
**3%** Fundraising  
**2%** Management

### Expenses

Programs/food distribution	\$123,211,187
Fundraising	\$3,932,541
Management	\$3,209,445
<b>Total Operating Expenses</b>	<b>\$130,353,173</b>

### Net Assets

*Net assets	\$85,400,516
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\*This figure includes value of food on hand as of June 30, 2019.



For the 13th year in a row, Second Harvest received Charity Navigator's 4-star rating for financial stability, accountability and transparency — exceeding industry standards



Cypress Center  
4001 North First Street  
San Jose, CA 95134  
408-266-8866

Curtner Center  
750 Curtner Avenue  
San Jose, CA 95125  
408-266-8866

Bing Center  
1051 Bing Street  
San Carlos, CA 94070  
650-610-0800

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