Subject: There is still time to help!

Dear [Name],

The impact of COVID-19 and subsequent economic downturn has resulted in job loss, wage loss and the depletion of savings for many, and has led to a significant increase in the level of food insecurity across Silicon Valley. Second Harvest is now serving 500,000 clients on average every month, twice as many people served pre-pandemic.

With your support, we can ensure anyone who needs a healthy meal can get one during these difficult times. Donate here [hyperlink your custom URL] before [insert end date here] to give hope to those in need. You can also create your own team as part of our virtual food drive to share with your family and friends. Remember, every dollar donated helps provide two nutritious meals for families struggling to put food on the table. Our neighbors are counting on us. We can do this!

For those who have already donated, our humblest thanks. Your generosity is helping make the holiday season a little brighter for so many families, children and seniors.

Sincerely,

[Name]

[Name of organization or team]