Subject: Help our neighbors in need

Hi [Name],

In a time of prolonged uncertainty, Second Harvest of Silicon Valley continues to provide something a growing number in our community count on: regular access to nutritious food.

[Virtual food drive name] is committed to helping our community, too.

The impact of COVID-19 and subsequent economic downturn has resulted in job loss, wage loss and the depletion of savings for many, and has led to a significant increase in the level of food insecurity across Silicon Valley. Second Harvest is now serving 500,000 clients on average every month, twice as many people served pre-pandemic.

Giving food to families, multi-generational households, seniors, veterans or college students offers more than just nourishment – it provides hope, happiness and security. During these difficult times, lifting the burden of affording food is one less thing for people to worry about.

You can donate securely at: [Your custom URL]

Join me in helping Second Harvest respond to this huge need and continue providing food all throughout Santa Clara and San Mateo counties. When we hit our goal of [Fundraising goal] we’ll provide [Fundraising goal x 2] meals for local families who need them now, more than ever.

Thank you,

[Name]

[Name of organization or team]