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SURVEY REVEALS THE VULNERABILITY AND RESILIENCE OF SILICON VALLEY RESIDENTS IMPACTED BY THE PANDEMIC

Second Harvest randomly sampled 6000 households receiving free groceries at distributions in Santa Clara and San Mateo counties

SAN JOSE, Calif., April 20, 2021—Though the rollout of a vaccine brings hope and the prospect of an economic recovery for many in the Bay Area, a recent survey conducted by Second Harvest of Silicon Valley revealed that it won't immediately change much for the families who have been devastated by job loss, a reduction of wages and the depletion of what little savings they had in the last year.

In a random sample of 6,000 households receiving free groceries during the pandemic at Second Harvest's distributions in Santa Clara and San Mateo counties, respondents revealed the depth of impact the economic downturn has had on low-income households and that the financial implications of the crisis are far from over:

- 50% of the respondents indicated that they have had to delay paying their rent or mortgage during the pandemic
- 57% of survey respondents reported they have less than \$100 in savings right now
- More than 70% of respondents indicated that someone in their household had lost a job and/or experienced a reduction in their work hours since shelter-in-place started in March 2020
- Of those who have remained employed, 70% identified as essential workers, which
 means they've been working outside the home in health care, food service, janitorial and
 retail jobs to support our community's access to basic needs

"The data speaks to how the pandemic has disproportionately impacted low-wage workers and why it will take a considerable amount of time for our community to recover," said Leslie Bacho, CEO of Second Harvest. "As people return to work and the health impact of the pandemic comes under control, there will be many people in our community facing the consequences of a year without steady income along with delayed rent or mortgage payments coming due, and the reality of having to pay other bills that have piled up during this time. These are all obstacles that can significantly delay financial solvency for low-income, low-wage workers."



The struggle to pay for housing, food, and emergency expenses is not new for many low-wage, hourly workers in Silicon Valley who were already living paycheck to paycheck before the pandemic hit. Even when the economy was strong in 2019, the <u>Federal Reserve</u> reported that 38% of Americans could not cover a \$400 emergency expense and even fewer had three months of emergency savings to cover expenses in the event of a job loss. Locally, a <u>year long study of poverty</u> in the Bay Area published in May 2020 by UC Berkeley and Tipping Point Community found that 40% of Bay Area residents surveyed did not have three months of savings, and that 1 in 5 had less than \$400 in savings for an emergency.

"It will be extremely difficult for families who have lost jobs or who have been living on reduced incomes to save enough money to pay overdue rent and bills," said Bacho. "Because food budgets are flexible, they are often the first thing to go when finances are tight. We want people to know Second Harvest is here to ensure they don't have choose between providing nutritious food to their families and another necessities."

Since the pandemic began, Second Harvest has been serving 500,000 people a month at more than 900 distribution sites located in neighborhoods throughout Santa Clara and San Mateo counties, which is double the number of clients who needed support pre-pandemic. Even with the elevated level of need, the food bank has kept its focus on providing a nutritious mix of food including almost 50% fresh produce and 25% protein, which has helped offset the higher prices for groceries during the pandemic.

Resilience in the face of uncertainty

For clients like Andy Cuevas – a veteran, student and father of two who lost his job during the pandemic – receiving nutritious groceries from Second Harvest helped alleviate stress for his family. It also provided an outlet for helping others in the community; Cuevas now regularly volunteers at a Second Harvest free grocery distribution at College of San Mateo. "People started hearing about me volunteering and started feeling comfortable asking me if anyone could come receive food," said Cuevas. "I began referring families to the distribution. A lot of the parents – blue collar parents, low-income parents – were hit by [by the impact of] COVID."

When the pandemic began, half of the people Second Harvest was serving had never received food assistance before. For many people, reaching out for help can be extremely difficult as they struggle with the stigma of needing assistance. "We see over and over that people are doing everything they can to hold on. Parents are hustling, trying to find new sources of income or moving in with other family members to keep their children fed and housed," said Bacho. "The economics are colliding with the stress of the pandemic. I want to encourage people not to delay getting help if they need it."



How to get help

Second Harvest can connect people to a variety of different food resources, including its own grocery distributions held in partnership with community organizations throughout Santa Clara and San Mateo County. The food bank also provides enrollment support for federally funded food assistance programs like CalFresh. Anyone who needs food should call Second Harvest's multilingual Food Connection hotline at 1-800-984-3663, Monday – Friday, 8 a.m. – 5 p.m. or visit shfb.org. Staff speak English, Spanish, Vietnamese, Cantonese, Mandarin and Tagalog. Three-way interpretation is available for other languages.

About Second Harvest of Silicon Valley

Founded in 1974, Second Harvest of Silicon Valley is one of the largest food banks in the nation and a trusted nonprofit leader in ending local hunger. The organization distributes nutritious groceries through a network of more than 300 partners at drive-thru and walk-up sites across Santa Clara and San Mateo counties. Due to the prohibitively expensive cost of living in Silicon Valley and the economic downturn caused by the COVID-19 pandemic, hunger is at an all-time high. Second Harvest is now serving 500,000 people on average every month, which is twice as many people as they reached pre-pandemic. Second Harvest also connects people to federal nutrition programs and other food resources, and advocates for anti-hunger policies on the local, state and national levels. To learn more about how Second Harvest is responding to the incredible amount of need in Silicon Valley, visit shfb.org.