

2025: Make It to a Million Challenge

5 days. One goal. One community.



More time,
More impact,
Stronger team
engagement

Monday, Oct. 20 at noon –
Friday, Oct. 24 at noon

Together we can do more.

Ready to make an impact? Join the 2025 Make It to a Million Challenge and help us raise \$1 million in 5 days to end hunger in our community.

This year, our annual Make It to a Million Challenge is growing, because the need is greater than ever. We're extending the Challenge to **5 full days** to give companies like yours more time to mobilize teams, raise critical funds, and drive real impact for our neighbors facing hunger. This isn't just a fundraiser. It's a movement of purpose-driven companies coming together to create lasting change.

YOUR LOGO HERE

Your leadership can spark a movement, and every dollar brings us closer to a hunger-free future.

Make It to a Million Challenge still includes the friendly competition you've come to expect. We are pleased to share our new award categories: Company Size Champions, Best Newcomer Overall and Momentum Award Overall.



First place: Your company logo is displayed on a Second Harvest truck for a year.

Second and third place: Your company logos are displayed on a Second Harvest car for a year.

Let's make this our most impactful year yet. Join us!

Email Jill Popolizio at jpopolizio@shfb.org today.
impact.shfb.org/million

We will now count matching gifts as part of your fundraising totals.
Please contact me for further details and any applicable restrictions.



SECOND HARVEST
of SILICON VALLEY